

## ISPE MALAYSIA 10TH YEAR CONFERENCE AND EXHIBITION

FORGING  
NEW  
FRONTIERS

## CONFERENCE

4- 5 October, 2022  
Royale Chulan, Damansara

## EXHIBITION

6- 9 October, 2022  
KL Convention Centre



## EVENT SPEAKER DAY 2 - NEW TECHNOLOGIES &amp; MODALITIES

## Redesigning Herbal Medicines: The Therapeutic Perspective

Prof. Dr. Jamia Azdina Jamal is a certified pharmacist and the recipient of the Order of Loyalty to Negeri Sembilan (Darjah Setia Negeri Sembilan). She is a Professor of Pharmacognosy at the Faculty of Pharmacy, Universiti Kebangsaan Malaysia. She earned her B.Pharm. (Hons) from the University of Nottingham in the United Kingdom, followed by an M.Sc. in Pharmaceutical Analysis and Quality Control and a Ph.D. in Pharmacognosy from King's College London in the United Kingdom.

She is a former Dean of Faculty and a Drug and Herbal Research Centre fellow researcher. She was recently appointed as the Director of the Centre for IDEA-UKM. Her research interests are on the development of herbal medicines, notably herbal standardisation and ethnopharmacology. She has over 100 publications in the form of journal articles, books, herbal monographs, and Malaysian Standards.

Prof. Dr. Jamia is also a member of the Malaysian Herbal Monograph Committee, the Malaysian Natural Products Society, the Product Development and Standardisation Cluster of the Herbal Development Office, the MAFI Herbal Implementation Committee, the Malaysian Qualifications Agency's Accreditation Committee, and Joint Technical Committee for the Pharmacy Board Malaysia. She used to co-chair SIRIM Berhad's Working Group on Phytopharmaceutical Aspects of Herbs and chaired the SIRIM Industry Standard on Natural Cosmetic Products. She has served as a consultant and contributed services in several initiatives with Malaysian government ministries.



**PROF. DR. JAMIA AZDINA  
JAMAL**

**Centre for IDEA, UKM,  
Malaysia**



Register here!

### SPEAKER'S PROFILE