







**Forging New Frontiers** 

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**Pharmaceutical** 

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## WEBINAR

## Accelerating the journey towards Pharma 4.0

Thursday, April 7<sup>th</sup>, 2022 at 14:00-16:00 Hrs. (MYT) via Zoom

## Topics:

- Operations Excellence + Digitalization = Pharma 4.0
- EBR as data integrity enabler first steps towards digital transformation

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**Guest speakers** 



**Christian Wölbeling Executive Industry Advisor** & Senior SAM Software, Körber BA Pharma



**Teerapong Cheepchol** President & Managing Director Asia software, Körber BA Pharma







## Webinar Agenda

Time	Agenda
14.00 – 14.10	Opening Remark by ISPE Malaysia
Session 1	
14.10 — 14.50	Operations Excellence + Digitalization = Pharma 4.0
14.50 - 15.00	Q & A
15.00 - 15.10	10-min. break
Session 2	
15.10 — 15.50	EBR as data integrity enabler - first steps towards digital transformation
15.50 - 16.00	Q & A
16.00 – 16.05	Closing remarks from ISPE Malaysia