

## ABOUT THE SPEAKER

**Mr Werner Fromm** a seasoned professional with a career spanning military service and exceptional contributions in the field of sales management, currently serves as the Area Sales Manager at Glatt GmbH.

Mr. Werner Fromm commenced his professional journey with a notable career in the military, where he honed valuable skills and discipline. With a strong educational foundation in engineering, he transitioned into the corporate world, specifically in the domain of sales and business development.

In 1989, Mr. Fromm assumed the pivotal role of Area Sales Manager at Glatt GmbH, a position that he has held with distinction for over three decades. His area of expertise primarily encompasses the Asian market, the Maghreb region, and various European countries.



**Mr Werner Fromm**

Area Sales Manager  
Glatt GmbH

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